

Online Survey Features List

Survey Creation

- Customizable survey templates, including graphics in survey backgrounds
- Create an unlimited number of questions, spanning an unlimited number of pages
- Wizard-driven interface
- Question library bank
- Re-use questions
- Survey preview to assess survey and test functionality
- One button activation of survey
- Require answers
- Easily re-order questions

Advanced Features

- Add personal profile information into questions
- Multiple question types (14), including multiple choice, range, short answer, long answer, true/false, yes/no and much more.
- Over 40 different multiple choice options
- Up to 10 options for range-type questions
- Complex skip-logic and conditional branching
- Customizable "Thank you" page with hyper-linking ability
- Embed survey in email
- Generate a URL link to send through your own email system or web site
- Add optional instructions for each question
- Deactivate survey when finished collecting responses

Email Invitations

- Target follow-up mailings based on respondent's answers
- Target follow-up mailings based on survey response or non-response
- Designate "from" and "reply-to" email address in survey invitations
- Send survey invitation reminders
- Insert personalization fields into survey mailings

Survey Reporting Tools

- Collect responses 24 x 7 and view from any computer with internet access
- Export raw data to Excel
- Unlimited responses for each survey
- Unlimited period of availability to view results
- View number of people who completed survey
- View average amount of time to complete survey
- View results in real time, and download data as often as needed.
- View detailed answers for each question or all survey responses at once

Security

- Nightly data backup
- All survey information is strictly private and confidential